

ORDER



KSNV

Orders	Order / Rev:	104878	
	Alt Order #:	06837423	
	Product Desc:	OBAMA 4 AMERICA	
	Estimate	1522	
	Flight Dates:	08/03/12 - 09/03/12	
	Original Date / Rev:	07/30/12 / 08/14/12	
	Order Type:	GENERAL	
Agency	Name:	GMMB, Inc./ Washington D.C.	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1010 Wisconsin Ave NW	Billing Cycle: EOM/EOC
		Washington, DC 20007	Agency Commission: 15%
Advertiser	Name:	Obama for America <i>(Review)</i>	
	Demographic:	A35+	New Business Thru
	Product Codes:	PLC01-Democrat	Order Separation: 00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	471	\$375,600.00	\$319,260.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	471	\$375,600.00	\$319,260.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	677	\$513,925.00	\$436,836.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	30%	\$513,925.00
Market	100%	\$1,713,083.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$325,485.83
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$325,485.83
KTUD	1%	\$17,130.83
KVVU	22%	\$376,878.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$154,177.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/Wagner	5-6a		MTWTF--	:30	4	\$400.001	0.00	NM	44	\$17,600.00	

COMMENTS APPLY TO SUB LINES A THRU B
WAKE UP WITH THE WAGNERS

Order / Rev: 104878
Alt Order #: 06837423
Flight Dates: 08/03/12 - 09/03/12

Advertiser	Obama for America
Product Desc:	OBAMA 4 AMERICA
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Order / Rev: 104878
 All Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	08/19/12	09/02/12	News 3 Sunrise - SUND&M		6a-7a	-----S	:30	1	\$325.001	0.00	NM	3	\$975.00	
NEWS 3 AT SUNRISE no pgm 8/5, 8/12															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 -----S 1 \$325.00 0.00															
Week: 08/20/12 08/26/12 -----S 1 \$325.00 0.00															
Week: 08/27/12 09/02/12 -----S 1 \$325.00 0.00															
E 12	KSNV	08/19/12	09/02/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$625.001	0.00	NM	6	\$3,750.00	
Sunday Today															
TODAY ON SUNDAY no pgm 8/5, 8/12															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 -----S 2 \$625.00 0.00															
Week: 08/20/12 08/26/12 -----S 2 \$625.00 0.00															
Week: 08/27/12 09/02/12 -----S 2 \$625.00 0.00															
E 13	KSNV	08/19/12	09/02/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.001	0.00	NM	3	\$9,000.00	
Meet the Press															
MEET THE PRESS no pgm 8/5, 8/12															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 -----S 1 \$3,000.00 0.00															
Week: 08/20/12 08/26/12 -----S 1 \$3,000.00 0.00															
Week: 08/27/12 09/02/12 -----S 1 \$3,000.00 0.00															
E 14	KSNV	08/19/12	09/02/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM	3	\$1,500.00	
News 3 Today															
NEWS 3 TODAY/WKEND no pgm 8/5, 8/12															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 -----S 1 \$500.00 0.00															
Week: 08/20/12 08/26/12 -----S 1 \$500.00 0.00															
Week: 08/27/12 09/02/12 -----S 1 \$500.00 0.00															
E 15	KSNV	08/19/12	09/02/12	Chris Matthews 9:30AM SM	9:30a-10a		-----S	:30	1	\$500.001	0.00	NM	3	\$1,500.00	
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/13/12 08/19/12 -----S 1 \$500.00 0.00															
Week: 08/20/12 08/26/12 -----S 1 \$500.00 0.00															
Week: 08/27/12 09/02/12 -----S 1 \$500.00 0.00															
E 16	KSNV	08/07/12	09/03/12	M-F Today Show II 3rd HOM	9-10a		MTWTF--	:30	2	\$500.001	0.00	NM	32	\$16,000.00	
M-F Today Show II															
COMMENTS APPLY TO SUB LINES A THRU B															
TODAY SHOW II															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/07/12 08/13/12 M----- 2 \$500.00 0.00															
Week: 08/14/12 08/20/12 MTWTF-- 10 \$500.00 0.00															
Week: 08/21/12 08/27/12 MTWTF-- 10 \$500.00 0.00															
Week: 08/28/12 09/03/12 -TWTF-- 10 \$500.00 0.00															
E 17	KSNV	08/07/12	09/03/12	M-F Today Show III 4th BSM	10am-11am		MTWTF--	:30	2	\$325.001	0.00	NM	32	\$10,400.00	
Today 4th Hour															
COMMENTS APPLY TO SUB LINES A THRU B															
TODAY SHOW III															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/07/12 08/13/12 M----- 2 \$325.00 0.00															
Week: 08/14/12 08/20/12 MTWTF-- 10 \$325.00 0.00															
Week: 08/21/12 08/27/12 MTWTF-- 10 \$325.00 0.00															
Week: 08/28/12 09/03/12 -TWTF-- 10 \$325.00 0.00															
E 18	KSNV	08/07/12	09/03/12	Rachael Ray	11am-12pm		MTWTF--	:30	2	\$325.001	0.00	NM	32	\$10,400.00	
Rachael Ray															
COMMENTS APPLY TO SUB LINES A THRU B															
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 08/07/12 08/13/12 M----- 2 \$325.00 0.00															
Week: 08/14/12 08/20/12 MTWTF-- 10 \$325.00 0.00															
Week: 08/21/12 08/27/12 MTWTF-- 10 \$325.00 0.00															
Week: 08/28/12 09/03/12 -TWTF-- 10 \$325.00 0.00															
E 19	KSNV	08/07/12	09/03/12		CM	12-1230pm	MTWTF--	:30	2	\$425.001	0.00	NM	17	\$7,225.00	

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Noon News											
				Noon News											
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS 3 AT NOON															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		M-----			2	\$425.00	0.00						
Week:	08/14/12	08/20/12		MTWTF--			5	\$425.00	0.00						
Week:	08/21/12	08/27/12		MTWTF--			5	\$425.00	0.00						
Week:	08/28/12	09/03/12		-TWTF--			5	\$425.00	0.00						
E 20	KSNV	08/07/12	09/03/12	The Agenda	1230pm	CM	1230-1p		MTWTF--		30	2	\$325.001	0.00	NM
The Agenda 1230pm															17 \$5,525.00
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS 3 AGENDA															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		M-----			2	\$325.00	0.00						
Week:	08/14/12	08/20/12		MTWTF--			5	\$325.00	0.00						
Week:	08/21/12	08/27/12		MTWTF--			5	\$325.00	0.00						
Week:	08/28/12	09/03/12		-TWTF--			5	\$325.00	0.00						
E 21	KSNV	08/07/12	09/03/12	Days of our Lives		CM	1258p-2pm		MTWTF--		30	2	\$425.001	0.00	NM
Days of our Lives															17 \$7,225.00
COMMENTS APPLY TO SUB LINES A THRU B															
DAYS OF OUR LIVES															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		M-----			2	\$425.00	0.00						
Week:	08/14/12	08/20/12		MTWTF--			5	\$425.00	0.00						
Week:	08/21/12	08/27/12		MTWTF--			5	\$425.00	0.00						
Week:	08/28/12	09/03/12		-TWTF--			5	\$425.00	0.00						
E 22	KSNV	08/07/12	09/03/12	The Doctors		CM	2pm-3pm		MTWTF--		30	2	\$325.001	0.00	NM
The Doctors															32 \$10,400.00
COMMENTS APPLY TO SUB LINES A THRU B															
THE DOCTORS															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		M-----			2	\$325.00	0.00						
Week:	08/14/12	08/20/12		MTWTF--			10	\$325.00	0.00						
Week:	08/21/12	08/27/12		MTWTF--			10	\$325.00	0.00						
Week:	08/28/12	09/03/12		-TWTF--			10	\$325.00	0.00						
E 23	KSNV	08/07/12	09/03/12	Dr Phil		CM	3-4p		MTWTF--		30	2	\$450.001	0.00	NM
Dr Phil															32 \$14,400.00
COMMENTS APPLY TO SUB LINES A THRU B															
DR PHIL															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		M-----			2	\$450.00	0.00						
Week:	08/14/12	08/20/12		MTWTF--			10	\$450.00	0.00						
Week:	08/21/12	08/27/12		MTWTF--			10	\$450.00	0.00						
Week:	08/28/12	09/03/12		MTWTF--			10	\$450.00	0.00						
E 24	KSNV	08/07/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM			4-5pm		MTWTF--		:30	2	\$700.001	0.00	NM
4PM NEWS (1 hour)															17 \$11,900.00
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		MTWTF--			2	\$700.00	0.00						
Week:	08/14/12	08/20/12		MTWTF--			5	\$700.00	0.00						
Week:	08/21/12	08/27/12		MTWTF--			5	\$700.00	0.00						
Week:	08/28/12	09/03/12		MTWTF--			5	\$700.00	0.00						
E 25	KSNV	08/07/12	08/13/12	NEWS 3 at 4 (1 HOUR)CM			4-5pm		MTWTF--		:30	2	\$700.001	0.00	NM
4PM NEWS (1 hour)															2 \$1,400.00
FIRST NEWS 3 AT FOUR															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		MTWTF--			2	\$700.00	0.00						
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM			4-5pm		MTWTF--		30	5	\$600.001	0.00	NM
4PM NEWS (1 hour)															15 \$9,000.00
FIRST NEWS 3 AT FOUR															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	08/14/12	08/20/12		MTWTF--			5	\$600.00	0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	MTWTF--	:30	5	\$600.001	0.00	NM		15	\$9,000.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/21/12	08/27/12		MTWTF--		5	\$600.00			0.00					
Week:	08/28/12	09/03/12		MTWTF--		5	\$600.00			0.00					
E 27	KSNV	08/03/12	09/03/12	M-F Early News	CM	5-630p	MTWTF--	:30	6	\$1,000.001	0.00	NM		66	\$66,000.00
COMMENTS APPLY TO SUB LINES A THRU B															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	07/31/12	08/06/12		M---F--		6	\$1,000.00			0.00					
Week:	08/07/12	08/13/12		MTWTF--		15	\$1,000.00			0.00					
Week:	08/14/12	08/20/12		MTWTF--		15	\$1,000.00			0.00					
Week:	08/21/12	08/27/12		MTWTF--		15	\$1,000.00			0.00					
Week:	08/28/12	09/03/12		MTWTF--		15	\$1,000.00			0.00					
E 28	KSNV	08/07/12	08/13/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,100.001	0.00	NM		5	\$5,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/07/12	08/13/12		MTWTF--		5	\$1,100.00			0.00					
E 29	KSNV	08/14/12	09/03/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,000.001	0.00	NM		15	\$15,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/14/12	08/20/12		MTWTF--		5	\$1,000.00			0.00					
Week:	08/21/12	08/27/12		MTWTF--		5	\$1,000.00			0.00					
Week:	08/28/12	09/03/12		MTWTF--		5	\$1,000.00			0.00					
E 30	KSNV	08/18/12	09/01/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$650.001	0.00	NM		6	\$3,900.00
KVBC EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		-----S-		2	\$650.00			0.00					
Week:	08/20/12	08/26/12		-----S-		2	\$650.00			0.00					
Week:	08/27/12	09/02/12		-----S-		2	\$650.00			0.00					
E 31	KSNV	08/14/12	09/03/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	5	\$1,000.001	0.00	NM		15	\$15,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/14/12	08/20/12		MTWTF--		5	\$1,000.00			0.00					
Week:	08/21/12	08/27/12		MTWTF--		5	\$1,000.00			0.00					
Week:	08/28/12	09/03/12		MTWTF--		5	\$1,000.00			0.00					
E 32	KSNV	08/14/12	09/03/12	Face to Face w/ Ralston	CM	730-758pm	MTWTF--	:30	5	\$800.001	0.00	NM		15	\$12,000.00
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/14/12	08/20/12		MTWTF--		5	\$800.00			0.00					
Week:	08/21/12	08/27/12		MTWTF--		5	\$800.00			0.00					
Week:	08/28/12	09/03/12		MTWTF--		5	\$800.00			0.00					
E 33	KSNV	08/18/12	09/01/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$500.001	0.00	NM		3	\$1,500.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		-----S-		1	\$500.00			0.00					
Week:	08/20/12	08/26/12		-----S-		1	\$500.00			0.00					
Week:	08/27/12	09/02/12		-----S-		1	\$500.00			0.00					
E 34	KSNV	08/04/12	08/11/12	News 3 Olympic Zone	CM	7:30-8:00PM	-----S-	:30	1	\$750.001	0.00	NM		2	\$1,500.00
OLYMPIC ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	07/30/12	08/05/12		-----S-		1	\$750.00			0.00					
Week:	08/06/12	08/12/12		-----S-		1	\$750.00			0.00					
E 35	KSNV	08/13/12	08/13/12		CM	8-10pm	-----	:30	1	\$2,300.001	0.00	NM		1	\$2,300.00

Print Date: 08/14/12 16:53 23 Page 5 of 9

Page 5 of 9

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E 42	KSNV	08/18/12	09/01/12	Sa-Su News 3 at ElevenCM		11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		-----S-		1	\$1,100.00			0.00					
Week:	08/20/12	08/26/12		-----S-		1	\$1,100.00			0.00					
Week:	08/27/12	09/02/12		-----S-		1	\$1,100.00			0.00					
E 43	KSNV	08/19/12	09/02/12	Sa-Su News 3 at ElevenCM		11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		-----S		1	\$1,100.00			0.00					
Week:	08/20/12	08/26/12		-----S		1	\$1,100.00			0.00					
Week:	08/27/12	09/02/12		-----S		1	\$1,100.00			0.00					
E 44	KSNV	08/07/12	09/03/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$425.00	1	0.00	NM	16	\$6,800.00
Tonight Show															
COMMENTS APPLY TO SUB LINES A THRU B															
TONIGHT SHOW W/JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/07/12	08/13/12		M-----		1	\$425.00			0.00					
Week:	08/14/12	08/20/12		MTWTF--		5	\$425.00			0.00					
Week:	08/21/12	08/27/12		MTWTF--		5	\$425.00			0.00					
Week:	08/28/12	09/03/12		MTWTF--		5	\$425.00			0.00					
E 45	KSNV	08/07/12	09/03/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	2	\$225.00	1	0.00	NM	17	\$3,825.00
Late Night w/Fallon															
COMMENTS APPLY TO SUB LINES A THRU B															
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/07/12	08/13/12		M-----		2	\$225.00			0.00					
Week:	08/14/12	08/20/12		MTWTF--		5	\$225.00			0.00					
Week:	08/21/12	08/27/12		MTWTF--		5	\$225.00			0.00					
Week:	08/28/12	09/03/12		MTWTF--		5	\$225.00			0.00					
E 46	KSNV	08/18/12	09/01/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	6	\$8,400.00
Saturday Night Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		-----S		2	\$1,400.00			0.00					
Week:	08/20/12	08/26/12		-----S		2	\$1,400.00			0.00					
Week:	08/27/12	09/02/12		-----S		2	\$1,400.00			0.00					
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		-----S		1	\$400.00			0.00					
Week:	08/20/12	08/26/12		-----S		1	\$400.00			0.00					
Week:	08/27/12	09/02/12		-----S		1	\$400.00			0.00					
E 48	KSNV	08/03/12	08/13/12	Olympics Daytime Weekdays	CM	9am-4pm	MTWTF--	:30	10	\$1,200.00	3	0.00	NM	26	\$31,200.00
Olympics Daytime Weekdays															
COMMENTS APPLY TO SUB LINES A THRU B															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	07/31/12	08/06/12		M---F--		10	\$1,200.00			0.00					
Week:	08/07/12	08/13/12		MTWTF--		16	\$1,200.00			0.00					
E 49	KSNV	08/04/12	08/04/12	Olympics Daytime Weekends	CM	4am-6pm	-----S-	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
Olympics Daytime Weekends															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	07/30/12	08/05/12		-----S		6	\$1,700.00			0.00					
E 50	KSNV	08/05/12	08/05/12	Olympics Daytime Weekends	CM	4am-6pm	-----S	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
Olympics Daytime Weekends															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	07/30/12	08/05/12		-----S		6	\$1,700.00			0.00					

Order / Rev 104878
Alt Order # 06837423
Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
Product Desc: OBAMA 4 AMERICA
Estimate: 1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 50	KSNV	08/05/12	08/05/12	Olympics Daytime WeekGM		4am-6pm	-----S	:30	6	\$1,700.003	0.00	NM		6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	-----S		6	\$1,700.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time									
2	KSNV	07/30/12-08/05/12	Olympics Daytime Weekend	4am-6pm											
See MG 50.7															
7	KSNV	08/04/12-08/04/12	Olympics Daytime Weekend	4am-6pm											
④ MG for 50.2 08/05															
E 51	KSNV	08/11/12	08/11/12	Olympics Daytime WeekGM		4am-6pm	-----S-	:30	5	\$1,700.003	0.00	NM		5	\$8,500.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 08/06/12	08/12/12	-----S-		5	\$1,700.00		0.00						
E 52	KSNV	08/11/12	08/11/12	Olympics Daytime WeekGM		5-7A	-----S-	:30	2	\$900.003	0.00	NM		2	\$1,800.00
OLYMPIC DAYTIME A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 08/06/12	08/12/12	-----S-		2	\$900.00		0.00						
E 53	KSNV	08/12/12	08/12/12	Olympics Daytime WeekGM		4am-6pm	-----S	:30	4	\$1,700.003	0.00	NM		4	\$6,800.00
OLYMPIC DAYTIME B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 08/06/12	08/12/12	-----S		4	\$1,700.00		0.00						
E 54	KSNV	08/03/12	08/06/12	Olympics Primetime	CM	7pm-12am	M---FS-	:30	1	\$6,000.003	0.00	NM		1	\$6,000.00
OLYMPIC PRIMETIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/31/12	08/06/12	M---FS-		1	\$6,000.00		0.00						
E 55	KSNV	08/19/12	08/19/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
NFL INDIANAPOLIS @ PIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 08/13/12	08/19/12	-----S		1	\$3,200.00		0.00						
E 56	KSNV	08/26/12	08/26/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
NFL CAROLINA @ JETS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 08/20/12	08/26/12	-----S		1	\$3,200.00		0.00						
E 57	KSNV	08/19/12	08/26/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,100.002	0.00	NM		2	\$2,200.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 08/13/12	08/19/12	-----S		1	\$1,100.00		0.00						
		Week: 08/20/12	08/26/12	-----S		1	\$1,100.00		0.00						
N 58	KSNV	08/18/12	08/18/12	To the Point -PM	CM	730-758pm	-----S-	:30	1	\$375.001	0.00	NM		1	\$375.00
To the Point															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 08/13/12	08/19/12	-----S-		1	\$375.00		0.00						
N 59	KSNV	08/19/12	08/19/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:	-----S	:30	1	\$225.001	0.00	NM		1	\$225.00
Law & Order (LF)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 08/13/12	08/19/12	-----S		1	\$225.00		0.00						
N 60	KSNV	08/07/12	08/10/12	Olympics Late News 3	CM	11pm-12:35am	-TWTF--	:30	4	\$1,100.007	0.00	NM		4	\$4,400.00
Late News during Olympics															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 08/07/12	08/13/12	-TWTF--		4	\$1,100.00		0.00						
N 61	KSNV	08/05/12	08/05/12		CM	4am-6pm	-----S	:30	2	\$0.0016	0.00	NM		2	\$0.00

Order / Rev	104878
All Order #.	06837423
Flight Dates:	08/03/12 - 09/03/12

Advertiser: Obama for America
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Estimate: 1522

KSNV